

Innovative Advertising
403 N Columbia Street
Covington LA 70433

NC Supreme Court/ Issue
Submission Number 402 Issue 2



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client:	NC Supreme Court/ Issue	Submission Cost:	2100	Campaign Ref:	BNS12103001
Buyer:	NC Supreme Court/ Issue	Client/Product/Estimate:	. / 1042	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/31/12 to 11/06/12	Weeks:	2	Order Ref:	
Est./PO Number:		Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	NC Supreme Court/est 1042	Booking Group:	WSPA	Key Market:	Greenville Spartanburg Asheville
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	01	600	30 Comme	Nbr of Spots 1		1	600
2	Sun 1030a ET / 930a CT Face The Nation MTWTFSS Isolations: W/C 10/29 .W..S	01	600	30 Comme	Nbr of Spots 1		1	600
3	M-F 10a Your Carolina ..WTF..	01	300	30 Comme	Nbr of Spots 2		2	600
4	M-F 10a Your Carolina ...TF..	01	300	30 Comme	Nbr of Spots 1		1	300
Weekly Totals:								
Total Spots(Ord Spots)					5		5	
Closed PR					1		1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
3	M-F 10a Your Carolina	:30 Commercial	10/29/12	Closed Pre Emption	300.00	4 (11/01)	0000184209	

Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	5	5	0
Cost	2100	2100	0

Grand Totals:	Spots:	5
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Gross Total:	2,100.00
Commission:	315.00
Net Total:	1,785.00